

# WHAT WE'RE ALL ABOUT

WE ARE CRAFTSMEN. WE ARE ORCHESTRATORS.  
WE ILLUMINATE IDEAS.



**satis&fy**  
the true colours of events





**We produce unforgettable events.** We've built a 20+ year reputation for seamlessly managing the technical and scenic execution of premium events, regardless of scale. You supply the concept and we'll make it happen.

**We pull off the impossible.** Out-of-the-box thinking is our default. We translate creative briefs into engineering feats, consistently delivering high-five innovative solutions.

**We are a global player.** Our network spans from Berlin to São Paulo and employs more than 500 event specialists worldwide.

**We take pride in our craft.** We're a team of specialists – project managers, set designers, architects, technical directors – constantly honing their expertise.

**We are the One-Stop-Solution.** That's our service model. That's our promise to you. We offer you 360° integrated technical consulting, planning and implementation, without a hitch or hiccup. Total peace of mind, all in one package.

**We are satis&fy.**

## 10 GLOBAL BRANCHES

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Brooklyn

São Paulo

Hilversum

Karben  
Berlin  
Werne  
Munich  
Hamburg  
Düsseldorf

4 TIME ZONES  
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4+ LANGUAGES  
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4 COUNTRIES  
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500+ EMPLOYEES  
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20+ YEARS  
EXPERIENCE



**1993**

Company founded in Frankfurt

**1998**

Hilversum, Netherlands  
branch opens  
(focus: Nike EHQ)

**1996**

First project with Nike  
(Global Sales MTG, Orlando, FL)

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Werne branch opens  
(live entertainment office)

**2006**

Berlin, Germany branch opens  
(focus: preferred partnership -  
location management)

**2008**

Summer Olympics Beijing, China  
(Nike Retailer Events)

**2005**

First involvement with major  
music festival Rock am Ring

**2010**

First job in Brazil  
(Nike Global GM MTG)

**2011**

Founding member  
of Global AV Alliance

**2013**

Deutsche Bank  
preferred partnership

**2014**

Sao Paulo, Brazil branch opens  
(Nike World Cup Lounge)

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Project Milestone: s&f executes 100+  
events within a single week

**2012**

Portland, Oregon branch opens  
(focus: Nike WHQ)

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Munich, Germany branch opens

**2015**

Brooklyn, New York  
branch opens

**2016**

Summer Olympics in Rio de Janeiro  
+ US Olympic Track & Field Trials  
(Nike Retailer Events)

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marks largest projects in s&f history

**20+ YEARS EXPERIENCE**



## OUR SERVICES

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We are the One-Stop-Solution. That's our service model and our promise to you. From innovative lighting solutions, to even the most intricate custom builds – all the expertise your event requires is conveniently assembled in-house. We provide our clients with unrivaled innovation and total peace of mind, all in one package.

A dedicated project manager supports you and your event from start to finish, orchestrating our seasoned and highly skilled team of specialists in each department into a symphony of success and ensuring maximum quality control along every step of the way. Our goal is simple: eclipse expectations and wow our clients.



### LIGHTING

We've got the gear and the know-how to make your event shine - literally. Massive custom lighting solutions, swanky rooftop parties, elaborate soirees; you name it we've done it.



### CUSTOM BUILDS

You dream it, we build it. It's really just that simple.



### SCENIC DESIGN

Our team isn't afraid to go beyond a simple facelift when it comes to interior design; we've knocked down walls, overhauled infrastructures, and thoroughly transformed spaces.



### GRAPHIC DESIGN

Every event has a story to tell, and you're the author. We're here to translate your tale into a stunning visual image.



### CAD DESIGN

This is where the magic happens. Send us your scribbles, sketches, and creative visions - we'll breathe a little life into them.



### AUDIO

Let your voice be heard. With us, crystal clear audio isn't just an added bonus - it's a promise. Whether your event calls for sophisticated acoustic design or only the basics, we've got a solution for you.



### RIGGING

It's what's on the inside that counts, right? We understand that all great events start with an even greater foundation.



### LOGISTICS

Timing is everything, and we excel at getting you what you want, when you need it - wherever you are.



### INVENTORY MNGT

You've already got plenty to keep track of, so we'll make this simple: if we've built it, used it, or ordered it - we'll keep it safe for you.



### EVENT PRODUCTION

Tell us what you need, where it goes, and when you want it. We'll handle the rest.



### PROJECT MNGT

Our project managers are the driving force behind your event's success and every important element of its execution, from start to finish. We're with you every step of the way.



### VIDEO

If a picture is worth a thousand words, a video must be worth millions. From simple video installations to state of the art projection mapping solutions, we can do it all.



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