



haus  
ungarn

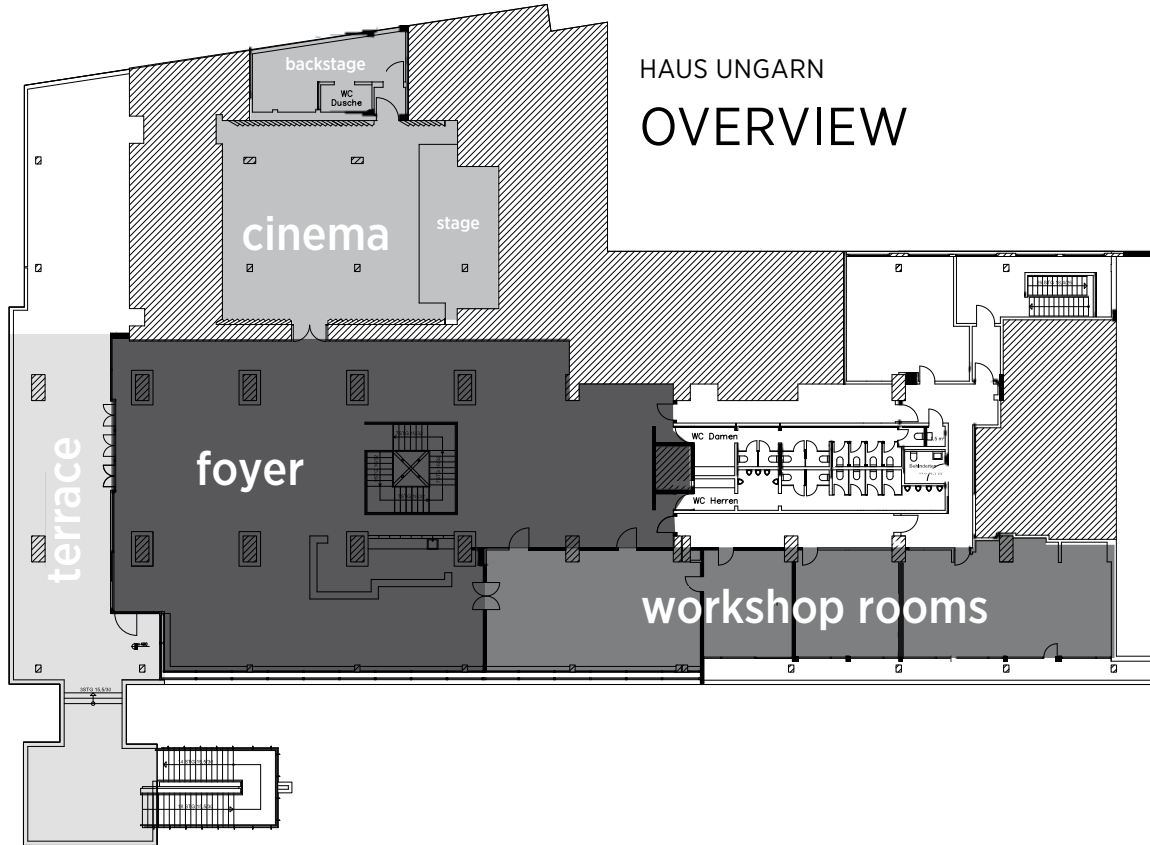
EVENT PRESENTATION



## HAUS UNGARN

# LOCATION

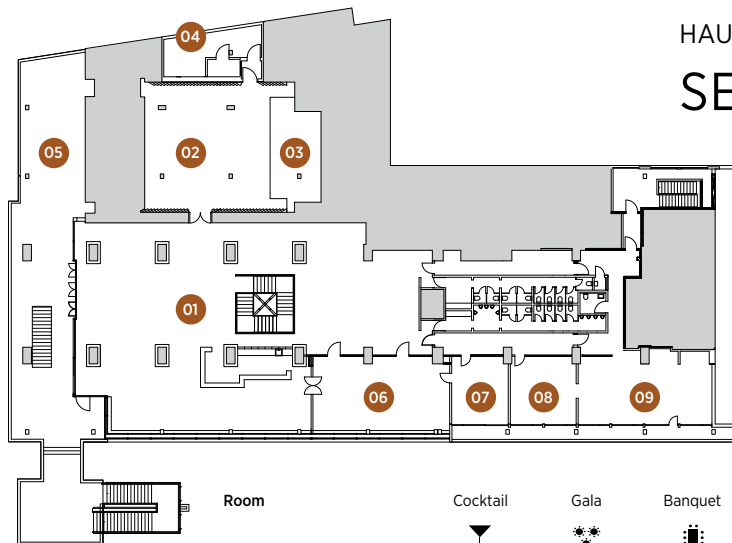
the new “haus ungarn” is the ideal event space in the immediate vicinity of alexanderplatz. modern building elements meet Berlin’s ever-rarer eastern charm. a large foyer, an old wood-paneled cinema room, workshop rooms and a separate outdoor area offer event agencies, companies, exhibitors, filmmakers, musicians or private individuals with 50 - 1,000 guests room to celebrate, present, celebrate or meet.



## HAUS UNGARN OVERVIEW

## HAUS UNGARN

# SEATING VARIATIONS



01	Foyer	426 m <sup>2</sup>
02	Cinema	124 m <sup>2</sup>
03	Stage	38 m <sup>2</sup>
04	Backstage	25 m <sup>2</sup>
05	Terrace	135 m <sup>2</sup>
06	Workspace / Meeting Room 1	80 m <sup>2</sup>
07	Workspace / Meeting Room 2	30 m <sup>2</sup>
08	Workspace / Meeting Room 3	36 m <sup>2</sup>
09	Workspace / Meeting Room 4	75 m <sup>2</sup>

Room	Cocktail	Gala	Banquet	U-Shape	Parliament	Line	Area (m <sup>2</sup> )
Foyer	600	200	320	80	130	250	426
Cinema	250	80	90	80	100	180	161
Meeting Room 1	90	60	70	40	45	70	80
Meeting Room 2	25	10	20	20	20	30	30
Meeting Room 3	30	20	15	15	15	25	36
Meeting Room 4	100	60	70	40	45	70	75
Terrace	200	-	-	-	-	-	135





## HAUS UNGARN

# FOYER

In this area of the location, great value was placed on flexibility. 1km in the ceiling-mounted sound and signal cables, a flexible rigging system and a new 6m long sliding window front make it possible to use a wide range of room variants. On request the space between the columns can be separated vertically and horizontally and the dividing walls then be used as a decorative element. A lounge area with a view of the TV tower, a permanently installed central bar, an additional mobile bar and a direct kitchen access guarantee short distances in the room.



## HAUS UNGARN CINEMA

the cinema room boasts a historic herringbone parquet floor and original wood paneling from the founding times. there is a pre-installed sound and lighting system, as well as a mobile bar and stage. the cinema room, just like the foyer, is extremely flexible in its use.

presentations, plenaries, small get-togethers, concerts, fashion shows or film screenings can be implemented easily here. In addition to the visual benefits of the wood paneling the acoustical features of the room are of the utmost importance. in the new build and fully equipped backstage room with its own stage access every artist or even the agency with its own production office can feel comfortable.



## HAUS UNGARN

# WORKSHOP ROOMS

the workshop rooms consist of a total of four rooms in the back of “haus ungarn”. these rooms can be used either separately via their own entrance and with their own sanitary facilities or in combination with the entire location. 4.5m high ceilings, white plastered walls, windows overlooking the St. Mary’s Church and the TV tower, a small balcony and large old ventilation pipes that run through the ceiling, make these rooms seem unique.

In addition to the former use as gallery rooms, the bright rooms are especially suitable for meetings and workshops, as well as ideal break-out rooms.

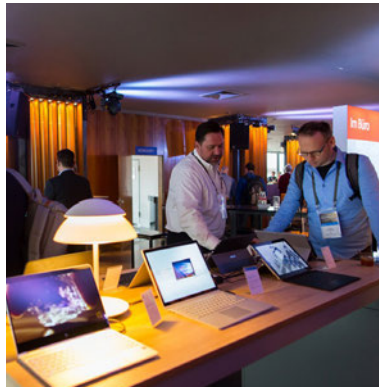


## HAUS UNGARN

# TERRACE

the terrace area can be used as an additional part of the foyer, since the terrace is only separated by a movable window front. from here you have an ideal view of the TV tower, St. Mary's Church and the red town hall. on sunny days, a welcome drink as well as a classic get-together set-up can be realized without any problems. furthermore, this area can always be used as a separate entrance. equipped with its own bar and a live cooking station, as well as furniture with approx. 80 seats, you do not have to bring much extra here.





HAUS UNGARN

## AGENCY & CATERING

the events in “haus ungarn” are supervised by the agency active in the trade fair and events sector 24/7 event gmbh. over the past few years, the agency has successfully implemented more than 850 events and has been active in the field of booth design and implementation for quite some time now.

the kitchen team of Spindler & Klatt ensures a varied cuisine with many years of event experience and can fulfill almost all the wishes of the customers, be it buffet, finger food, bbq or galadinner.



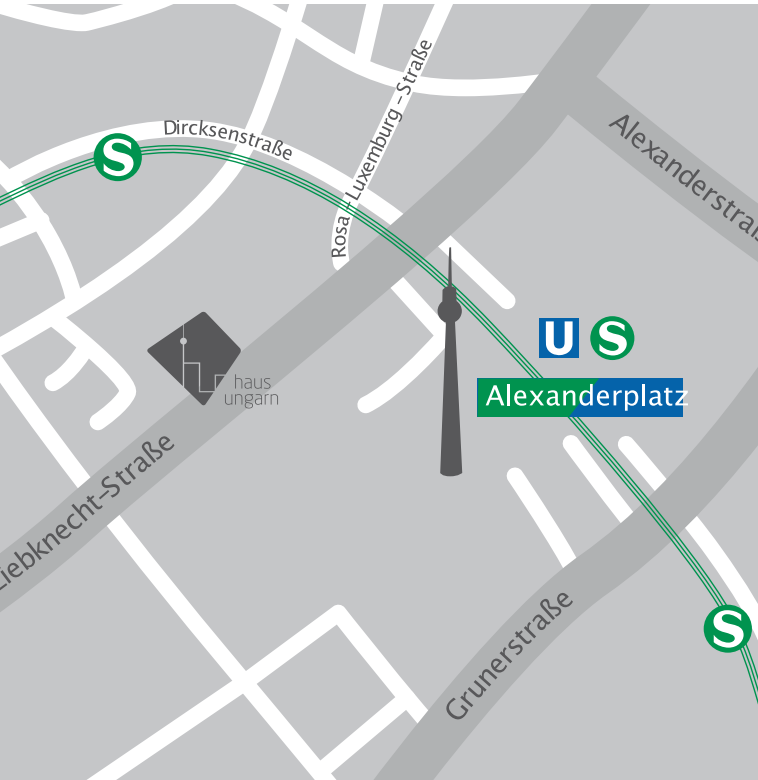
## HAUS UNGARN

# HISTORY

the name of the event area dates back to the time of the berlin wall, as in the premises of the in 1973 established hungarian cultural institute, cultural interested and important guests came together. the cultural institute was a showcase in the GDR used and developed quickly as a place for differently thinking and differently feeling intellectual of the GDR. After the turnaround, visitors to the café zsolnay were able to enjoy local specialties and then go to the mediathek of the house with 9,000 books in German and Hungarian. in the course of the new concept after the reunification, many conferences were held on topics such as „the path of economic integration“ or on the past review.

# IMPRESSIONS





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