



 BERLIN **EVENT**®

IHR EXPERTE FÜR NACHHALTIGE EVENTS



**19 years of experience**



**1600 projects realized**



**430.000 guests delighted**



**Saving more than 200 tons of CO2 per year**



**Own location**



**Endless creative ideas**

# OUR AGENCY

Since 2004, Berlin Event has been your expert for sustainable events throughout Germany. As a well-connected full-service agency, we design unique experiences, inspire with creatively staged events and guarantee flawless implementation - live, digital and hybrid. Our focus is on individual concepts that remain in the memory and are realized in an environmentally friendly way, because we are convinced:

**Events with a lasting effect require sustainable concepts!**

Let's create unforgettable moments together and impress your guests - we look forward to working together!

# OUR MISSION

We organize responsibly, because we are convinced that sustainability is the only aspect that makes companies fit for the future. Careful use of natural resources are self-evident and firmly anchored values of our corporate culture - For us, this means questioning each of our actions, developing environmentally friendly solutions and implementing them on a daily basis.

Every planning step is controlled and optimized by our sustainability team. Consequently, we work in a future-oriented, creative and resource-saving way with the aim of reducing environmental impact, generating positive effects for your corporate image and being an added value for society.

In the end, it's all about giving something back to the environment!

**Tested and certified by:**



**Sustainable in every detail:**



Energy



Communication



Catering



Social responsibility



Water



Sourcing



Mobility



Waste Management

**Let's plant a forest together:**



For every 100 guests



We plant one tree

# OUR COMPETENCIES



## Tailored conception

- Content conception and dramaturgy
- Sustainability concept
- Technical and gastronomic conception



## Comprehensible organization

- Program planning and artist selection
- Sequence and direction planning
- Location search and consulting
- Technical and logistical event planning
- Safety and hygiene conception, permits



## Reliable communication

- Internal and external event communication
- Invitation and participant management Event documentation (photo & moving image)



## Professional production

- Production, technical and logistic management
- Staff planning and team management
- Implementation of the conception packages



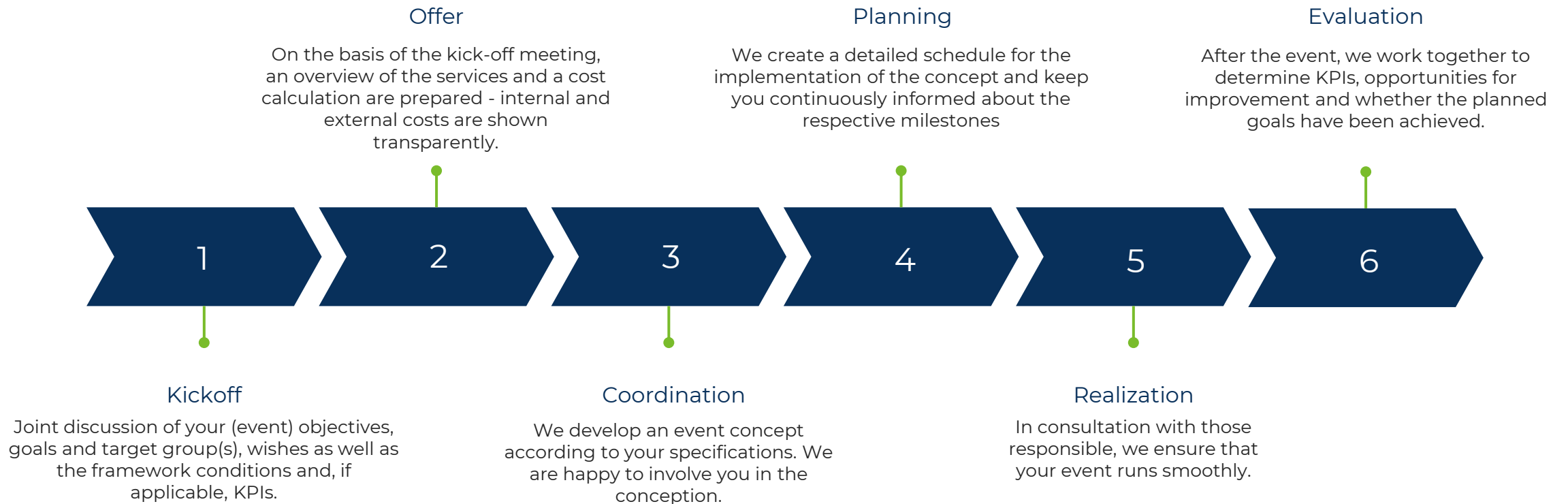
## Virtual interaction

- Digital event conception, planning and implementation
- Virtual interaction opportunities
- Development of accompanying media and campaigns with a focus on digital tools, including website, social media, AdWords, etc.

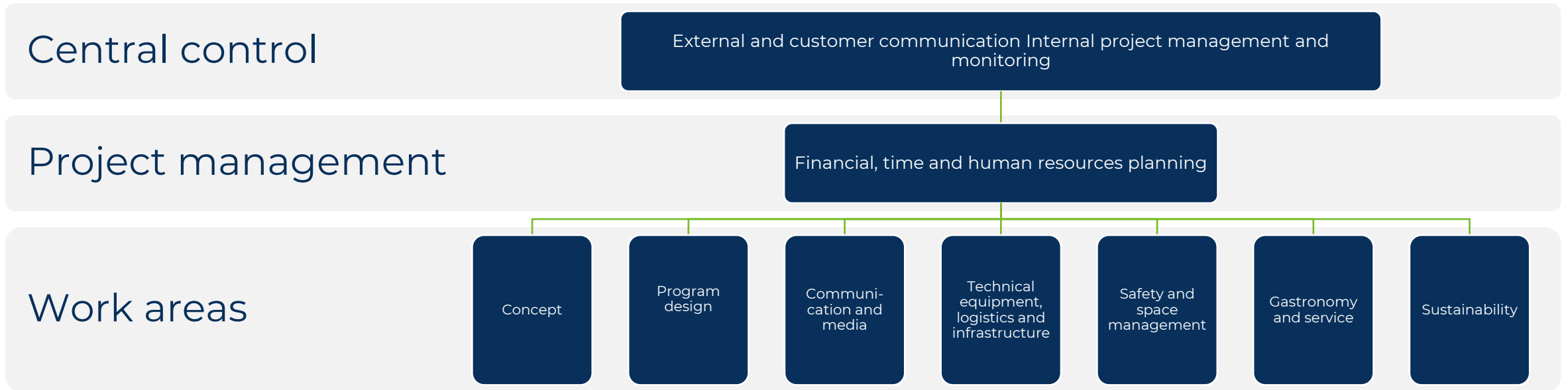


# PROCESSES

# LEISTUNGSERSTELLUNG

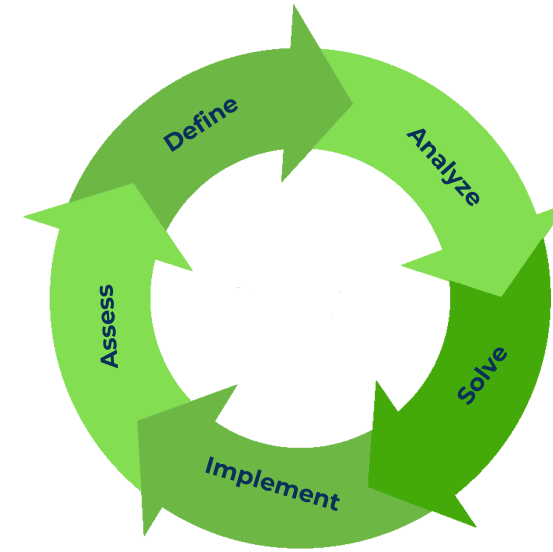


# PROJEKTSTRUKTUR



# CONTROLLING

Our aim is to continuously improve our processes by permanently controlling the key performance indicators (KPIs). It is therefore always important for us to agree targets and KPIs with our customers in advance, which are then evaluated as part of the project. Through regular jour fixes and reporting, we guarantee transparent workflows, the ability to act quickly and clear communication.



## Mögliche KPIs:

-  **Finances** Cost structures · Offers · Invoices
-  **Time** Milestone planning
-  **Staff** Reliability · Expertise
-  **Marketing** Reach · Awareness · Click figures
-  **Participants** Number · Satisfaction
-  **Sustainability** Resource consumption · CO2 emissions
-  **Process** Customer satisfaction · work processes



# Our service

- ✓ Consulting & conception
- ✓ Invitation management
- ✓ F & B
- ✓ Catering
- ✓ Hotel Scouting & Booking
- ✓ Location Scouting & Management
- ✓ Mobility | Arrival & Departure
- ✓ Rental of furniture
- ✓ Creation of decoration concepts
- ✓ Sustainability management
- ✓ Program design
- ✓ Childcare
- ✓ Provision of staff
- ✓ Rental of technology
- ✓ Creation of technical concepts
- ✓ Shuttle service
- ✓ Virtual event & streaming
- ✓ Photo & video documentation



# PROGRAM



### Face painting

- High quality paints
- Many motifs to choose from or individual wishes can be implemented

### Glitter and airbrush tattoos

- many motifs, various glitter colors. Skin-friendly, durability 5-10 days depending on skin type and care
- 250 designs, high-quality airbrush colors from Germany, for young and old and small

### Spiderman Walking Act

- Spiderman is brought to life and conjures up a sparkle in the eyes

### Funny balloon modeling

- Within seconds, long colorful balloon snakes are knotted into funny shapes shapes - whether unicorn, sword or flowers, children and adults adults will be amazed

# CHILDCARE

### Creative handicrafts

- Professional craft materials for young and old
- Theme / motto freely selectable, many coloring pages
- Matching table decoration

### Colorful braid station

- Braiding artificial hair strands into hair for young and old
- Wearable for several weeks and easy to remove

### Games paradise

- Free movement and play with e.g. crawling tunnel and ball pool for the little ones
- Soccer goals, various puzzles, games, books, throwing disc, etc.

### Magical XXL soap bubbles

- Shimmer, sparkle and glitter enchant young and old alike
- Various shapes and designs



# CHILDCARE



Gala Dinner



Anniversary 100 years



Anniversary 125 years



Conferences, Parties,  
Workshops, Streaming



Network Event



Meetings, Workshops,  
Parties, Streaming



Hotel Scouting, Dinner  
& Exhibition



Hotel Scouting, Dinner  
Exhibition & Conference



Trade fair, Network



Trade fair, Network



BUNDESWEHR

Trade fair, Network



Events, Video production

# REFERENZEN

# IHRE ANSPRECHPARTNER



**Marco Worm**  
CEO/ Founder  
Senior Project Manager

+ 49 30 5858 206 10  
+49 177 6745758  
marco.worm@berlinevent.de



**Sebastian Lechtenfeld**  
Senior Project Manager

+ 49 30 5858 206 20  
+49 152 53763364  
sebastian.lechtenfeld@berlinevent.de

Berlin Event

O. Schulz & M. Worm OHG

Akazienstr. 3a

10823 Berlin

[www.berlinevent.de](http://www.berlinevent.de)