Press release



TimeOut magazine names Berlin one of the best cities in the world in 2024

• New York - Cape Town - Berlin: International magazine "TimeOut" votes Berlin 3rd on the list of "Best cities of the world"

Berlin, 24 January 2024 The German capital Berlin is one of the best cities in the world, along with New York and Cape Town. The international online city magazine "Time Out" published its annual list for 2024 yesterday and puts Berlin in third place.

Burkhard Kieker, Managing Director of *visitBerlin*: "The brand of our city of Berlin is strong and intact. The fact that the world sees it this way is thanks to the many people who are committed to making our city so attractive. With New York and Cape Town, Berlin is in good company at the top of the best cities in the world. We are already working closely together and will continue to strengthen our cooperation h."

The magazine writes: "What makes Berlin great: Berlin is so much more than its clubs, its galleries and its reputation as the European capital of cool. The city may not be known for its friendliness, but Berliners are the heart and soul of the German capital. [...] The twelve districts are easy to reach by public transport, but the city is also easy to explore on a rented bike. Cycle paths criss-cross the capital, and there are seemingly endless green spaces (Tempelhofer Feld, a disused airport site that has been transformed into a huge park, is a favourite of locals)." You can find the full TimeOut article here: https://www.timeout.com/things-to-do/best-cities-in-the-world

Grace Beard, TimeOut travel editor, says: "Every city that has made the list has been highly rated by locals. This year's top cities are not only incredible places to visit and go out, with world-class restaurants, culture and nightlife, but also great places to live, with a strong spirit and an undeniable vibe."

The annual TimeOut list of the best cities in the world not only provides inspiration for travelling, but is also a global snapshot of urban life. Thousands of city dwellers were asked about the quality and affordability of food, culture and nightlife in their city and how they feel about their city.

The top 10 best cities in the world by TimeOut (timeout.com/bestcities)

1 New York City, USA

2 Cape Town, South Africa

3 Berlin, Germany

4 London, Great Britain

5 Madrid, Spain

6 Mexico City, Mexico

7 Liverpool, Great Britain

8 Tokyo, Japan

9th Rome, Italy

10 Porto, Portugal

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A year full of highlights for Berlin

<u>Here</u> is a list of the highlights in the areas of football, memories and culture that await visitors to Berlin this year. Berlin was recently included as one of the best destinations for city breaks in the current "<u>Top 100 City Destinations Index</u>" 2023 by Euromonitor and was able to position itself in 6th place. All information for a visit to Berlin at visitBerlin.de.

visitRerlin

"Inspiring the world for Berlin." With this mission, Berlin Tourismus & Kongress GmbH provides destination management as well as tourism and congress marketing for Berlin. The company, which operates under the *visitBerlin* brand, is a partner, player, ideas provider and networker. Its work focusses on sustainable product development and the marketing of city-friendly tourism offers in all twelve districts. The aim is to maintain the quality of life of Berlin's residents and increase the quality of stay for visitors. *visitBerlin* also acts as a tour operator and is the issuer of the official tourist ticket, the Berlin WelcomeCard. The company also operates the Berlin Tourist Info Centres. At <u>visitBerlin.de</u>, Berlin's official travel portal, visitors to Berlin can find all the information they need about travelling to Berlin. More about *visitBerlin* at <u>about.visitBerlin.de</u>